

**Hibino Europe Ltd.
Press Release**

Hibino's New Lightweight LED Screen Got a Heavyweight Attraction at ISE 2009!

February 3rd – 5th, 2009

Hibino Corporation's new Chromawall 12 LED Video screen made its European debut at ISE in Amsterdam RAI this February. The product is destined to shape LED screen design and development in the future, due to its revolutionary design.

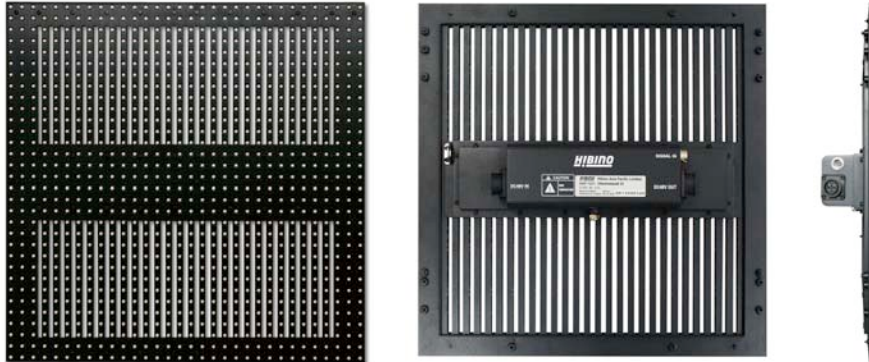
It's certainly different! Compared with 'traditional' LED screens the panel depth is amazingly thin, just 65mm front to back, but perhaps the most striking feature is the screen's transparency, with the majority of the LED panel designed to permeate light between a vertical LED matrix.

Each panel weighs a remarkably low 3.3 kg with the frame, making the square metre weight less than 23 kg. This opens up opportunities for installation into applications that would be impossible for traditional, heavy screens. As you would expect from Hibino, the image quality is superb, with excellent uniformity and natural colour reproduction, all delivered by the world-renowned Chromatek Video Processing.

Hibino Corporation, known as the "sound and vision specialists", have invested heavily in research and development to bring this new product from concept to reality. The company has listened carefully to the requirements of customers and has drawn upon its unique resources as one of the world's leading Events companies with design and production capabilities. Hibino engineers know from first-hand experience which design features are essential in both LED screen Rental and Fixed Installation markets.

Fast and easy installation will save time and cost for Rental customers; low power consumption and RoHS certification are environmental benefits. Another significant

feature is the fan-less silent running – a great advantage for screen locations in noise-sensitive locations. High ambient light is also countered with 4,200 nit high-brightness output.



HAP-1221 LED modul



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