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Hibino's LED Display System LVD-605S is in full operation with the delivery of 300 units to Creative Technology.

Hibino Corporation (Headquarters: Konan, Minato-ku, Tokyo; President & CEO Teruhisa Hibino) delivered 300 units to Creative Technology London (CT), a British audiovisual services company, and part of the Avesco plc group. The first use of the screen was at the London Motor Show that opened on July 18.

The 28m² LVD-605S full-color ChromaLED display system has a 6mm pitch. ChromaLED, "LVD-605S" inherits Chromatek's traditional high-definition and high-resolution graphic display features, while having a chassis design that reflects Hibino's unique advanced picture signal processing technology and operational know-how. The panel configuration enables flexible display creation with superior shape dynamics and numerous design capabilities: the screen can be built as either a traditional flat display, or a curved screen, which can be either concave or convex, so that even S shaped screens are possible.

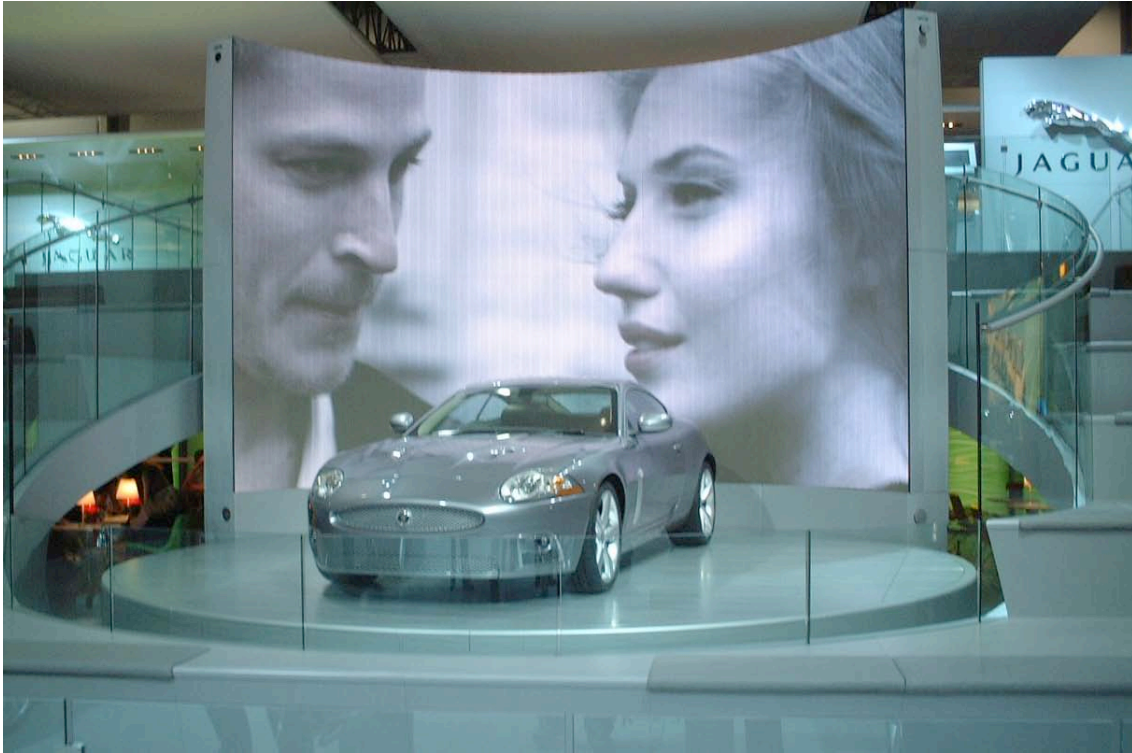
CT's adoption of the ChromaLED LVD-605S came about because of Hibino Chromatek's ability to supply a product of high quality and uniqueness. With this acquisition, by CT, the world's most powerful AV rental company, Hibino Corporation is expected to accelerate even faster its expansion in the rental market of Europe and further advancement in its global deployment endeavors.

About Creative Technology Ltd

Formed in 1986, Creative Technology Ltd is a professional full service audio visual staging company providing turn key solutions for corporate and special events, tradeshow and exhibits, conferences and general sessions, product launches and award ceremonies.

About Avesco plc group

Formed in 1984, Avesco plc is a British-based international media service group. It's a world-leading corporation whose works are seen in motor shows, Academy Award ceremonies, concerts of famous artists, broadcastings, and movies. While focusing on the United Kingdom, the European Union, and the United States, the company's territory of activities spans worldwide. It is listed in the London AIM market.



The picture shows a display that was adopted by a Jaguar's booth at the 2006 British International Motor Show (aka London Motor Show) that opened on July 18 in London, England. The roundarched display stole the show. The display size is approximately 310 inches, and the screen rotates along the outer-edge of the turntable, which is 6 meters in diameter.

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