

## BLACK is beautiful, BLACK is better

ISE, 2007 Amsterdam January30-February 1st

***“ChromaLED 6B” that achieved the possibly highest quality gray scales and color depth ever with the 15 bit processor “DLC-612”.***

At Integrated Systems Europe (ISE) in Amsterdam this year, Hibino introduced its new 6mm pitch product “ChromaLED 6B”.

“ChromaLED 6B” makes use of a special SMD 3 in 1 pixel package that has complete black borders instead of traditional white ones. The lens of “ChromaLED 6B” is not shiny and clear, but opaque, and the whole package is much smaller, thus increasing the black area of the screen. The complete front surface has a new higher contrast coating, which makes the screen appear as black as a black hole when no image is displayed.



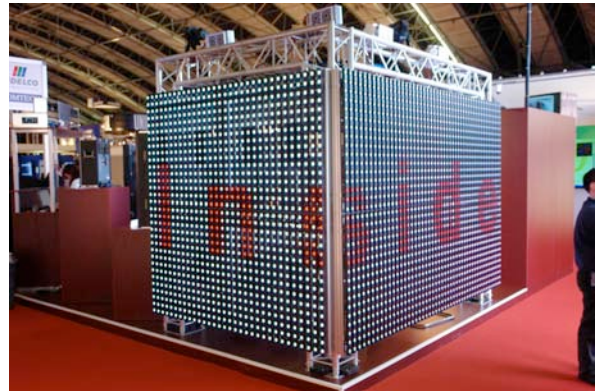
But the obvious optical advantage is not the only benefit from “ChromaLED 6B”. It comes with a completely new processor “DLC-612” from the reputed Chromatek products line that maximizes its performance. This “DLC-612” is a 4K in, 4K out machine, capable of creating the highest possible resolution in one screen, and also capable of driving some different types of screens with different pitches simultaneously. “DLC-612” has real 15bit processing, and unites front end, scaling, positioning, and color correcting all in one machine.

The visitors at the Hibino booth were all convinced that not only this “ChromaLED 6B” is the answer to the continued quest for higher quality but also the solution to the real end user request for most of the existing applications. Hibino is proud of its own supreme products.

“ChromaLED 6B” provides the extremely high quality performance without a need for any converting operation to higher resolution.

With XL Video, the first client invested in 90square meters “ChromaLED 6B” followed by Massteknik with 24square meters and AED Display with 24square meters, Hibino is on track to make “ChromaLED 6B” as a new standard of quality in the High End markets.

Kris Delafontaine, February 5th, 2007



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