

HIBINO has a claim to international fame!!!!

Brussels, 21st of February 2006,

When Hibino first showed its 3mm pitch LED screen "LVD-327G" at NAB last year, not so many people believed there was a market for this top notch, super fragile and massively expensive product.



One of the people who saw the extreme quality rather than the price tag was Paul Detlef Lang, owner of Lang AV in Lindlar Germany. Less than two months after NAB, Lang decided to purchase the best quality LED screen in the world, and another two months later part of that screen was being installed in the WDR TV studio in Cologne Germany for the popular Sportschau, a weekly program about soccer, that was looking for a state of the art centerpiece, in view of the coming world championships to be held in Germany in the summer of 2006. In total Lang AV bought, over 90 panels or approximately 20 sqm and installed about 14 panels in the WDR studio.

On the domestic front Hibino installed several full 1980mmx1020mm 3mm pitch screens for fixed installations, and showed a rental 3mm pitch installation on Tokyo Motorshow. Actually once more this year, every module of available Hibino indoor screen worldwide, was installed on Tokyo Motorshow.

Another man with a great eye for quality and a will to differentiate his company from the mass market, is Kenneth Paterson from Massteknik in Sweden. In no time he and his customer agreed that there could be no doubt about it, Hibino LVD-327G was the choice of excellence for the next screen to be used at car show. The new set up is very impressive and uses Hibino, in 3mm pitch, in 6mm pitch and even DLU 62.5mm screen is used.

But Massteknik went on to secure a contract with Screenvisions from Germany, for their studios in the Torino Olympics. Again Hibino 3mm is used because of the real 3mm pitch, the extreme color uniformity and the Chromatek superior processing. Camera s will move

up to the screen at less than 20cm and will not suffer from moire or other artifacts. Yes the TV makers like the product so much they even build a special cabinet for it so that they can use it outdoors, for some shoots.

But also on the corporate side things are moving in Hibino. On the second of February Hibino entered the Japanese stock exchange, known as JASDAQ. This was a great day for Hibino in its evolution to becoming a globally important AV services and products supplier.

As if to proof that statement Hibino was at the same time exhibiting at ISE in Brussels, 1,2,3 of February 2006. For the first time Hibino Corporation of Japan was present on a European exhibition with an own booth.

The success was simply overwhelming. Not that Hibino is changing its policy of top quality before anything else, and exclusivity before volume, but never the less people flocked from all over to the Hibino booth, because for many of them it was a unique opportunity to see the quality products they heard so much about, while for others it was a chance to finally meet some of the people behind this superior brand.

But also the Lang booth enjoyed amazing success at ISE, and surely that was not in the least because of the Hibino LVD-327G screen that was shown there in HD resolution and with a HD camera feed. Basically everybody on the exhibition agreed that this screen is the best quality in the world.



On the booth also 6mm was shown but in a creative way. The LVD-605S, is a 960mm high strip with a width of 96mm, and has 6mm pitch pixels. The vertical strips allow to make very extraordinary shapes such as the wave that was shown at ISE. Many people had interest for this, especially as Chromatek processing also allows to leave blanks in the configuration and still display the correct image on the correct spot. In Japan this product has already done well, both in rentals as well as in fixed installations, and we are sure it will also become successfully in Europe.

But also the flexible DLU screen, a see through screen with a 62.5mm pixel pitch, was very popular with the public. The screen is enormously versatile and can be used as full video screen, as graphics display or as color, light or design effect. At the same time it is weatherproof, light, and bright, very bright.

Hibino is now further establishing its position as an international provider of top quality Audio and Video services and products.

We are constantly making every possible effort to keep our LED screen products on the highest possible quality level. And we are offering our products to the international market with ever growing success.

Hibino does have a claim to international fame !!!

Kris Delafontaine, 21february2006



hibino corporation
hibino chromatek Div.

4F, Konan Hirose Bldg.
3-5-16, Konan, Minato-ku, Tokyo 108-0075, Japan
TEL: +81-3-5783-0920
FAX: +81-3-3458-4901

Europe office

Hogelaanstraat 21, B-8810 Lichtervelde, Belgium
TEL: +32-475-272822
FAX: +32-50-222260
e-mail: kris_delafontaine@hibino.co.jp